# Scotch<sup>®</sup> High Performance Cold Temperature Box Sealing Tape

**3M** 

3723

Technical Data	<b>July, 2007</b>

### **Product Description**

Scotch® Box Sealing Tape 3723 is a high performance packaging tape for application at refrigeration temperatures, or at room temperature with subsequent storage at low temperatures. This product has a conformable backing and a consistent pressure sensitive hot melt adhesive system which is chemically acceptable by the USDA for use on packaging material having minimal contact with meat or poultry food product prepared under federal inspection.

Construction	on Backing Adhesi		Colors
	Biaxially oriented 3M™ Scotchpro™	Pressure sensitive hot	Clear
	polypropylene film	melt rubber-resin	

## Typical Physical Properties

Note: The following technical information and data should be considered representative or typical only, and should not be used for specification purposes.

		ASTM Test Method
Adhesion to Steel:	45 oz./in. width (49 N/100 mm width)	D-3330
Tensile Strength: Machine Direction: Cross Direction:	30 lbs./in. width (525 N/100 mm width) 60 lbs./in. width (1050 N/100 mm width)	D-3759 D-3759
Elongation at Break:	160%	D-3759
Thickness - Backing: Total:	1.6 mil (0.041 mm) 3.0 mil (0.076 mm)	D-3652 D-3652
Holding Power to Fiberboard:	12,000+ minutes	D-3654

#### **Features**

- Pressure sensitive hot melt rubber-resin adhesive modified for use at colder temperatures.
- 3M<sup>TM</sup> Scotchpro<sup>TM</sup> biaxially oriented polypropylene backing.
- Adheres to a wide variety of surfaces instantly between 30°F and 40°F (-1°C and 4°C); secured closures maintained below 32°F (0°C).
- Heavy-duty conformable backing with higher edge tear and split resistance.
- Accepted by USDA on packaging material having minimal contact with meat or poultry products.
- Complies with the environmental considerations of ASTM D 1974-92.
- High performance ensures reliable closures.

## **Scotch® High Performance Cold Temperature Box Sealing Tape** 3723

Available Sizes	Standard Widths:	36 mm, 48 mm, 72 mm Custom widths available upon request.	
	Core Size (ID):	3 in.	
	Lengths:	50 m, 914 m	
Application Techniques	An extensive line of application equipment including hand held manual dispensers and semi-automatic and fully automatic equipment is available. Scotch® Box Sealing Tape 3723 has been applied to fiberboard boxes with good results at refrigeration temperatures of 32°F to 50°F (0°C to 10°C). Once applied, Scotch® Tape 3723 performs well on fiberboard boxes subjected to temperatures below 32°F (0°C).		
Storage	Store under normal conditions of 70°F (21°C) and 50% R.H. in the original carton.		
Shelf Life	To obtain best performance, use this product within 18 months from date of manufacture.		
Product Use	All statements, technical information and recommendations contained in this document are based upon tests or experience that 3M believes are reliable. However, many factors beyond 3M's control can affect the use and performance of a 3M product in a particular application, including the conditions under which the product is used and the time and environmental conditions in which the product is expected to perform. Since these factors are uniquely within the user's knowledge and control, it is essential that the user evaluate the 3M product to determine whether it is fit for a particular purpose and suitable for the user's method of application.		
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